

## **Appendix 7**

# **Consultation Online Traffic**

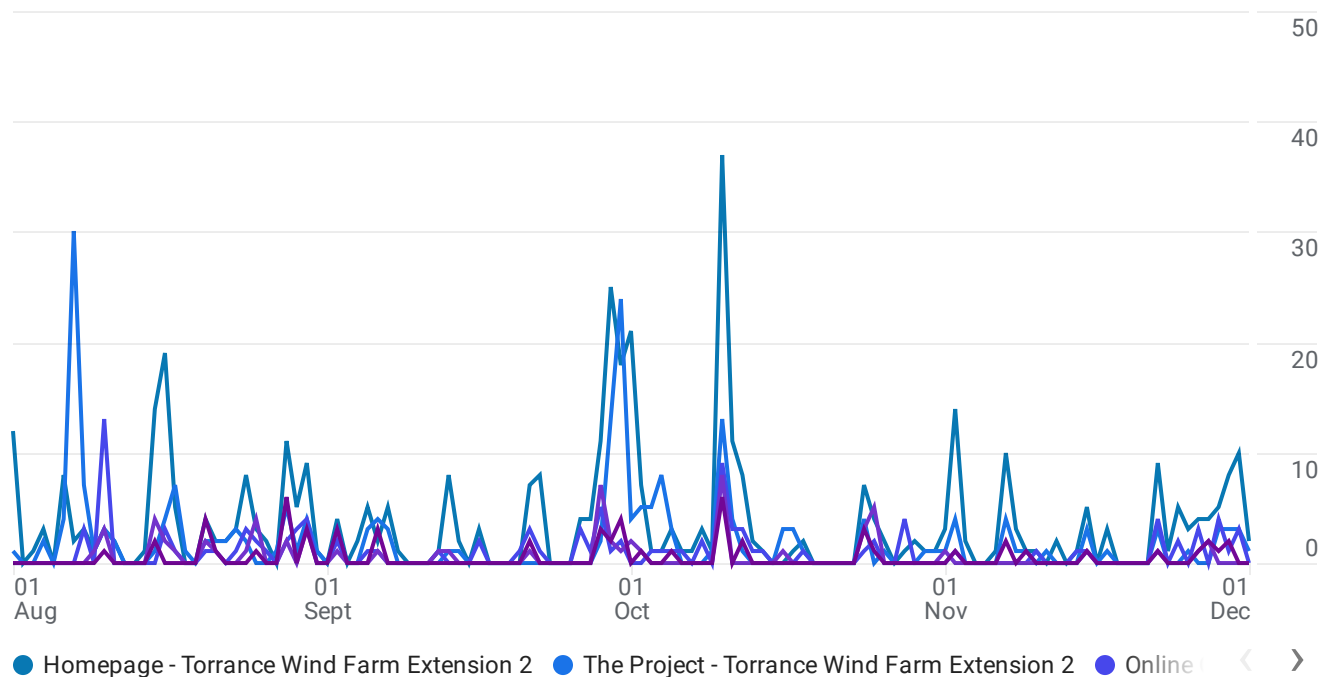
All Users Add comparison +

Custom 1 Aug - 1 Dec 2022

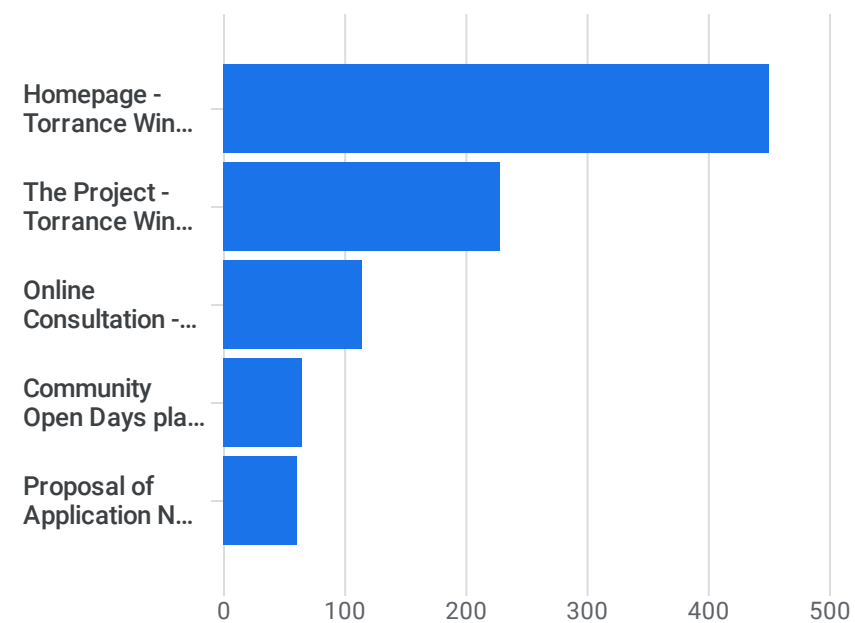
Pages and screens: Page title and screen class

Add filter +

Views by Page title and screen class over time



Views by Page title and screen class



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Rows per page: 10 Go to: 1 1-10 of 19

Page title and screen class	Views	Users	Views per user	Average engagement time	Event count	Conversions
	1,084 100% of total	300 100% of total	3.61 Avg 0%	1m 53s Avg 0%	3,268 100% of total	0.00
1 Homepage - Torrance Wind Farm Extension 2	450	185	2.43	0m 59s	1,325	0.00
2 The Project - Torrance Wind Farm Extension 2	228	159	1.43	1m 04s	723	0.00
3 Online Consultation - Torrance Wind Farm Extension 2	114	57	2.00	1m 04s	478	0.00
4 Community Open Days planned for Torrance Wind Farm Extension 2 - Torrance Wind Farm Extension 2	65	41	1.59	0m 33s	168	0.00
5 Proposal of Application Notice Submitted - Torrance Wind Farm Extension 2	61	30	2.03	0m 22s	151	0.00
6 Downloads - Torrance Wind Farm Extension 2	43	20	2.15	0m 18s	120	0.00
7 News - Torrance Wind Farm Extension 2	36	27	1.33	0m 10s	85	0.00
8 Contact Us - Torrance Wind Farm Extension 2	19	12	1.58	0m 35s	54	0.00
9 About - Torrance Wind Farm Extension 2	17	13	1.31	0m 11s	43	0.00